



THE
JEWISH HOME
FAMILY®

A tradition of caring.



Boneh Olam

BUILDERS OF THE WORLD • ANNUAL GIVING PROGRAM

2017



Jewish Home
at Rockleek
RUSS BERRIE HOME FOR JEWISH LIVING

Jewish Home Assisted Living
KAPLEN FAMILY SENIOR RESIDENCE

JEWISH HOME
at Home

Boneh Olam

BUILDERS OF THE WORLD • ANNUAL GIVING PROGRAM

2017

Yes! This year I/we want to participate in the Jewish Home Foundation's Boneh Olam – Builders of the World Annual Giving Program by helping to provide annual operating funds for programs and services we deliver to our elderly.

<input type="radio"/> Master Builder	\$ 100,000
<input type="radio"/> Designer	50,000
<input type="radio"/> Builder	36,000
<input type="radio"/> Architect	25,000
<input type="radio"/> Draftsman	18,000
<input type="radio"/> Engineer	10,000
<input type="radio"/> Planner	5,000
<input type="radio"/> Apprentice	3,600
<input type="radio"/> Novice (<i>first time participants only</i>)	2,500
<input type="radio"/> I would prefer to customize my participation at the \$_____ level. Please contact me.	

- Check is enclosed for the full amount
- Please invoice me as follows:
 - Single Annual Payment
 - (2) Semi-Annual Payments
 - (4) Quarterly Payments

Please make checks payable to the "Jewish Home Foundation" and send to: 10 Link Drive, Rockleigh, NJ 07647
tel. 201-750-4231 fax. 201-784-7049

Please respond by February 20, 2017

FOLD HERE FOR MAILING

NAME (AS YOU WOULD LIKE TO BE RECOGNIZED)

ADDRESS

CITY

STATE

ZIP

PHONE

E-MAIL

We think _____

(NAME AND ADDRESS)

would be interested in participating. Please contact them.

CREDIT CARD INFORMATION

MASTERCARD

VISA

AMEX

CARD NUMBER

EXPIRATION DATE

SEC CODE

SIGNATURE

DATE

The Jewish Home Foundation invites you to join our **Boneh Olam—Builders of the World Annual Giving Program**. Your participation in this *once a year appeal* will provide annual operating funds for programs and services delivered by the Jewish Home Family's organizations to our seniors. Your financial support is critical in allowing the Jewish Home Foundation to provide the best possible quality of life for our elderly on a daily basis.

Your commitment (one year) now will eliminate further solicitations for your support of these events throughout the coming fiscal year!

You will be recognized in Jewish Home Family publications and in our Rockleigh facility's lovely entrance lobby.

In 2017 you can play an integral part in allowing us to carry forward the Jewish tradition of honoring our elderly. We thank you from the true beneficiaries of your philanthropy—the residents and outreach clients of the Jewish Home at Rockleigh, Jewish Home Assisted Living and Jewish Home at Home.

Happy is he who performs a good deed: for he may tip the scales for himself and the world.

Talmud: Kiddushin 40:2



The Gallen Day Center

This Annual Giving Program is designed with you, the donor, in mind. Participation in one of the nine “levels of giving” allows you to be automatically included as a participant in each of the Foundation’s five major fundraising events of the year:

- Patron Calendar
- Passover or Rosh Hashanah Card Program
- Golf and Tennis Outing
- Ad Journal
- Annual Gala

Participation in a chosen level will include each of the Foundation's fundraising events

MASTER BUILDER \$100,000*	Includes participation at the highest level possible in any and all Jewish Home events and fundraisers of the donor's choice: Patron Calendar, Journal, Golf and Tennis Outing, Gala, Passover and Rosh Hashanah Cards.	
DESIGNER \$50,000*	3 Patron Calendar Dates Solid Gold Journal Page Golf/Tennis "Special" Sponsor Golf/Tennis Sponsor	8 Golf or Tennis Participants 12 Gala Tickets 50 Passover or Rosh Hashanah Cards
BUILDER \$36,000*	3 Patron Calendar Dates Chai Journal Page Golf/Tennis "Dinner" Sponsor Golf/Tennis Sponsor	6 Golf or Tennis Participants 6 Gala Tickets 35 Passover or Rosh Hashanah Cards
ARCHITECT \$25,000*	3 Patron Calendar Dates Gold Journal Page Golf/Tennis "Brunch" Sponsor Golf/Tennis Sponsor	4 Golf or Tennis Participants 4 Gala Tickets 25 Passover or Rosh Hashanah Cards
DRAFTSMAN \$18,000*	3 Patron Calendar Dates Silver Journal Page Golf/Tennis Sponsor	4 Golf or Tennis Participants 4 Gala Tickets 20 Passover or Rosh Hashanah Cards
ENGINEER \$10,000*	1 Patron Calendar Date Bronze Journal Page Golf/Tennis Sponsor	4 Golf or Tennis Participants 2 Gala Tickets 15 Passover or Rosh Hashanah Cards
PLANNER \$5,000*	1 Patron Calendar Date Full Journal Page Golf or Tennis Participant or Sponsor	2 Gala Tickets 10 Passover or Rosh Hashanah Cards
APPRENTICE \$3,600*	1 Patron Calendar Date Quarter Journal Page Golf/Tennis Co-Sponsor	2 Gala Tickets 5 Passover or Rosh Hashanah Cards
NOVICE (first time participants only) \$2,500*	1 Patron Calendar Date Eighth Journal Page Golf/Tennis Co-Sponsor	2 Gala Tickets 5 Passover or Rosh Hashanah Cards

***Deductibility may vary with event participation Note: Funds from Personal Foundations and Donor Advised Funds may not be used for non-deductible items.**

Please call to discuss. **This is a one year commitment, solicited annually.** Your commitment now will eliminate further solicitations for these events throughout 2017.

You can help the Jewish Home Family provide care to those who can no longer care for themselves... always providing help to those elders in need with the warmth, dignity and compassion each deserves.

You will enable the Jewish Home at Rockleigh, Jewish Home Assisted Living, Jewish Home at Home, and The Gallen Day Center to provide seniors and the elderly with care and programming that enrich their daily lives.



Lifelong educational opportunities

DID YOU KNOW...?

45% or 81 of Jewish Home at Rockleigh's residents receive Medicaid as their source of payment, causing a \$4,000,000 shortfall in the Home's annual operational budget.

\$280,963 is the annual funding required by Jewish Home Assisted Living's Recreational Programs to provide stimulating lectures, college level educational courses, computer courses, art, exercise and musical programming that enable meaningful daily living.

887 Free Hot Kosher Holiday Meals were delivered by 105 volunteers last year to elderly living in their own homes and unable to provide for themselves under the Jewish Home at Home program — a program still unable to satisfy unmet growing community needs.

160 Seniors living in their own homes participated in Jewish Home at Home's Geriatric Care, At Home Care, and The Gallen Day Center programs and were only able to do so as a result of \$67,320 in subsidies provided to them through donor funding.

80% of participants attending our Gallen Day Center receive scholarship funding from various sources — \$45,000 funded by the Jewish Home Foundation — enabling caregivers respite and seniors a safe and stimulating day.

How do we fund these programs? With philanthropic support from this program from people like you in the community!



Jewish traditions



Jewish Home at Home Geriatric Care Services



Kosher Assisted Living



Physical, Occupational and Speech Rehabilitation Services



Long-term nursing care at the Jewish Home at Rockleigh

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